



# PhDTalent

## CAREERFAIR

Tuesday 26<sup>th</sup> November 2024

Centquatre-Paris

# Take part in the world's largest forum dedicated to recruiting researchers!

For one day, meet the best PhDs seeking employment, boost your employer brand and boost your visibility.

Connect with qualified PhDs at this one-day event in central Paris.

For over ten years, **more than 5,000 PhDs** have been gathering to the PhDTalent Career Fair.

More than a recruitment fair, it's the annual event for innovation and research, where all sectors are represented.

It brings together over a dozen of the world's leading research institutions, **150 companies and start-ups**, and 80 speakers and sponsors.

At the crossroads of the public and private sectors, both pragmatic and inspiring, the PhDTalent Career Fair takes place in the heart of Paris, with a rich program of **conferences, workshops, individual interviews** and a 6,000 m<sup>2</sup> **exhibition space**.

<https://careerfair.phdtalent.fr/>



Tailor your presence  
to your goals and ambitions

- Customized stand
- Talks and conferences
- Visibility options
- Speed-meetings

# Key figures

+5 000

PhDs visiting each year

90 %

visiting PhDs are eligible to the « Dispositif jeune docteur »

+150

companies of all sizes and in all sectors

100 %

satisfaction: all companies meet candidates matching their expectations

## THEY ALREADY TRUST US

**SERVIER**  
moved by you

McKinsey  
& Company

Capgemini engineering

**UM6P** University Mohammed VI Polytechnic

**AKUR8**

spark

( expleo )

Find the list of exhibitors on  
<https://careerfair.phdtalent.fr/exposants/>

## OUR MEDIA PARTNERS

LesEchos  
EStart

**Maddyness**

TheMetaNews

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# Our exhibitor packs

	START-UP	NEW SME / SCALE UP	BASIC	GOLD	PLATINUM
<b>Eligibility</b>	Companies created after November 1, 2013	SMEs as defined by the European Community	All companies	All companies	All companies
<b>Booth</b>	6 m <sup>2</sup>	6 m <sup>2</sup>	9 m <sup>2</sup>	9 m <sup>2</sup>	15 m <sup>2</sup>
<b>Walls</b>	No	Yes	Yes	Yes	On quotation
<b>Mobilier</b>	1 table stand 3 high chairs	1 welcome counter 1 table stand 3 high chairs	1 welcome counter 1 high chair 1 table 3 chairs	1 welcome counter 1 high chair 1 table 3 chairs	Can be fitted on request
<b>Badges et lunches</b>	2	2	4	8	Unlimited
<b>Job offers</b> (to be posted on our platform)	None (+100 € / offer)	None (+100 € / offer)	None (+100 € / offer)	4	10
<b>Speed-meeting</b> (see recruitment options)	No (+990 € / session)	No (+990 € / session)	Not available	No (+990 € HT / session)	2 sessions included
<b>Conference</b> (see recruitment options)	No (+1 700 €)	No (+1 700 €)	Not available	Included	Included
	<b>1 320 € excl. taxes</b>	<b>3 390 € excl. taxes</b>	<b>6 650 € excl. taxes</b>	<b>9 080 € excl. taxes</b>	<b>11 980 € excl. taxes</b>

BOOK YOUR PACK DIRECTLY ON OUR ONLINE SHOP : [HTTPS://CAREERFAIR.PHDTALENT.FR/EN/COMPANIES-REGISTRATION/](https://careerfair.phdtalent.fr/en/companies-registration/)

A MANAGEMENT FEE OF 120 EUROS EXCLUDING TAX IS AUTOMATICALLY APPLIED FOR ANY RESERVATION MADE OUTSIDE THE ONLINE STORE

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# Customize your stand

## Design pack

Show off your colors and dress up your stand

- PVC poster 945 x 2,500 mm<sup>2</sup>
- One tarpaulin 3,000 x 25,000 mm<sup>2</sup>

Visuals to be supplied by you.

PRICE

1950 €

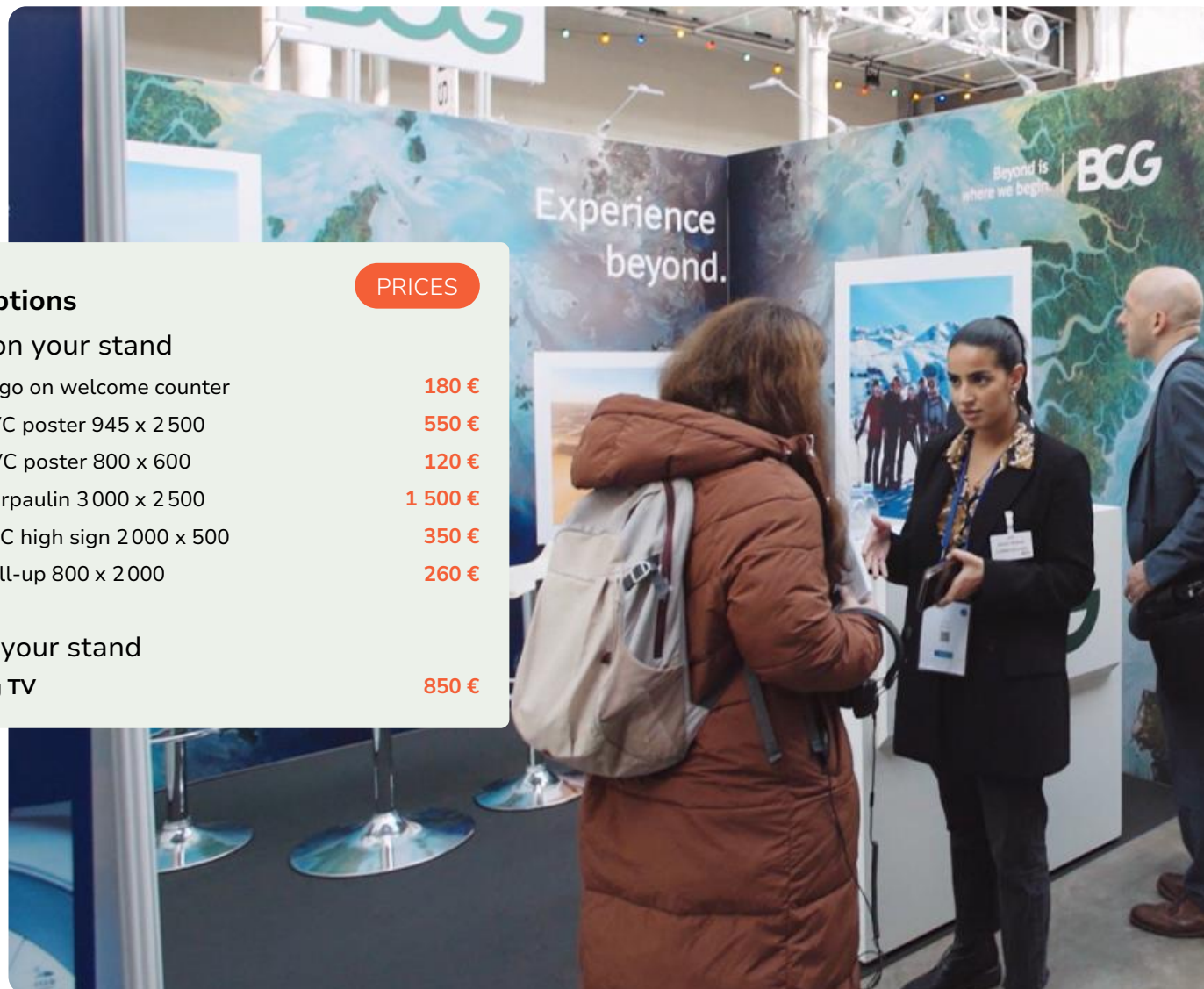
## Custom options

Branding on your stand

- |                                     |         |
|-------------------------------------|---------|
| Option A - Logo on welcome counter  | 180 €   |
| Option B - PVC poster 945 x 2500    | 550 €   |
| Option C - PVC poster 800 x 600     | 120 €   |
| Option D - Tarpaulin 3000 x 2500    | 1 500 € |
| Option E - PVC high sign 2000 x 500 | 350 €   |
| Option F - Roll-up 800 x 2000       | 260 €   |

Screen on your stand

Self-standing TV 850 €



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# Before the PhDTalent Career Fair, increase your visibility

Boost your visibility and announce your presence at the show to our community of over 24,000 PhDs.



BOOST

## E-MAILING

Your presence **in our newsletter** to the PhDTalent community

2000 € or 700 €

## WEB PLATFORM

A **30-second promotional spot**, broadcast on the event page of our PhDTalent platform

900 €

## SOCIAL NETWORKS

A **promotional post** on our social networks (Facebook, Twitter, LinkedIn: more than 27.5 k followers)

300 €

## PLATFORM

Your **banner** on the event's promotional page on the PhDTalent platform

700 €

## ON SITE

Your **brochures available at the show entrance**

600 €

## GLOBAL PARTNERSHIP

Your **logo on all promotional materials** for the event (TV spot, kakemonos, brochures, etc.)

7000 €

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# During the PhDTalent Career Fair, **speed up your recruitment process**

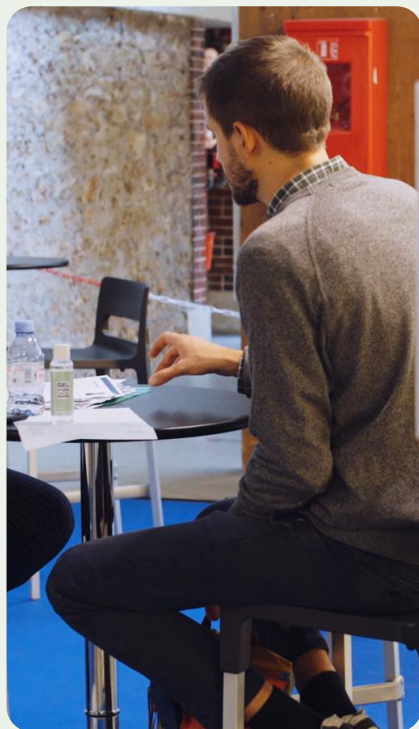
## RECRUITMENT

### Speed-meeting

Optimize your time by scheduling appointments with qualified candidates in advance.

A turnkey solution thanks to our platform :

- Present your job requirements
- Receive filtered applications
- Select your candidates
- Meet them in a dedicated space during the PhDTalent Career Fair
- A speed-meeting session lasts 3 hours and enables you to meet 6 to 12 candidates during 15 to 30-minute appointments.



PRICE 990 € excl. VAT / Speed-meeting

## EMPLOYER BRANDING

### Conference

Promote your employer brand to PhDs at a dedicated conference..

Bring together up to 80 candidates for a one-hour discussion on the topics of your choice.

Presentation of your R&D projects, your HR processes, testimonials from your teams...  
We'll help you build a conference that reflects your image.



PRICE 1700 € if booked with an exhibitor pack  
2700 € if booked alone

CONTACT US

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